

NORTH SAN ANTONIO CHAMBER OF COMMERCE

2015 NORTH CHAMBER eNEWS

EDITORIAL CALENDAR



Please share this information with your PR and/or marketing department(s) so North SA Chamber Editor can be added to local news distribution list(s).

Issue Date	Content Due Date (Fridays)	Send Date (Mondays)
January 2015	January 9	January 26
February 2015	February 6	February 23
March 2015	March 6	March 23
April 2015	April 2	April 20
May 2015	May 1	May 18
June 2015	June 5	June 22
July 2015	July 3	July 20
August 2015	July 31	August 17
September 2015	September 4	September 21
October 2015	October 2	October 19
November 2015	October 30	November 16

CONTENT MAY BE ON THE TOPIC OF YOUR CHOOSING:

We welcome press releases on new product or service lines, business expansions/relocations/grand openings, or articles about your industry/company and local impact, as well as guest columns from one of your industry experts. Our readers are about 75% small business and non-profit organizations and approximately 25% mid to large business and public entities.

CHAIRMAN'S COUNCIL - Dues level of Silver, Gold or Platinum:

As a Chairman's Council level member...

- Your news will be posted in the *North Chamber eNews* at least once during the year, but we will run the timeliest news we have in-hand by deadline.
- You can upload news at any time through the **Member News** feature in the **Member Information Center** and it will be posted to Member News which feeds directly to the **northsachamber.com** homepage.
- Posts are shared out to our social media sites, rotating off the homepage as recent news is posted regularly.

POSTING TIPS:

To access the **Member News** feature you must login to the **Member Information Center** at northsachamber.com, click on 'Member Login.' For specific steps, see News Release Submittal.

QUESTIONS? CONTACT:

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