

## New Chamber software has arrived ...

## Improved northsachamber.com features are here!

- Manage your membership Member Information Center (MIC) dashboard
- Market your business online Job Bank, Hot Deals, Calendar of Events, MarketSpace and more
- Monitor traffic to your content on northsachamber.com

In an effort to better serve you, we have converted to a new member software application that enables the North SA Chamber to better manage information, involvement and events – while offering you enhanced benefits.

## Members will enjoy new website features and benefits including:

- Login to the Member Information Center (MIC) dashboard to manage your membership
- Network with members through posts and community content in the MIC Social Feed
- Market your business in the Member Directory
- Add company social media and website links to **online directory listing** (include multi-media and expanded content with enhanced or upgraded membership)
- View and edit your company information, representatives and groups
- **Personalize** company and representative profile social media links, graphics and contact information
- **Distribute** news on northsachamber.com blog and/or eNews with **News Release** feature (with upgraded membership)
- **Broadcast** your brand and website with a **Sponsor Ad** on northsachamber.com (with upgraded membership)
- Promote an event through the Calendar of Events
- Post RFPs for any type of procurement project and publicize them online
- Market your product/service through the MarketSpace online member store
- Recruit talent through a more robust Job Bank
- Advertise your product/service through public or member-to-member Hot Deals