

Call us at (210) 344-4848

# Welcome!

**Thank you for joining the  
North SA Chamber!**

**San Antonio's most vibrant community  
of businesses and professionals.**

# Yes! Be a part of it.

**Make the most of your membership through active involvement in the North SA Chamber.  
There are a number of ways you can be a part of it ...**

## **New Member Checklist**

- Bookmark **northsachamber.com** in your web browser
- Click on **Participation Opportunities** - find your interest area and request to be added to a committee
- Click on **Calendar of Events** - register for events and add events to your calendar
- Click on **Member Directory** - search for member service providers
- Click on **MarketSpace** - search for member products and services
- Click on **Hot Deals** - search for member coupons and special offers
- Click on **Online Training** - search an extensive catalog and register for online courses
- Click on the **Facebook, Twitter and LinkedIn** icons - "like" and "follow" North SA Chamber to stay informed on chamber, community and member news (**Remember - we help you fan-build!** We "like" and "follow" members, "share" and "re-tweet" member posts and you can include your social links in your online directory listing.)
- Click on **Member Login** - access the **Member Information Center (MIC)** dashboard to manage your member profile content, search for procurement opportunities, and post events, **MarketSpace** items, job listings, requests for proposals and Hot Deals (stand-by to receive your login invitation email or contact **dzucker@northsachamber.com**)
- In the **MIC** through the **Resources** tab, access member-only files including the digital membership plaque, how to submit member news, enhance your member and representative profiles and more.
- Add **wlewis@northsachamber.com** to your email contacts - send us your company news and we will post news to North SA Chamber social media channels



**To learn more, contact:**

**Whitney Lewis, Manager Marketing & Special Events**

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# Be noticed.

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# Yes!

# Be

a part  
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**Be found.** The North SA Chamber online Member Directory has a variety of features to help your business be found by other members searching for your products or services.

### Enhance your member profile

Login to **Member Information Center (MIC)** to update company and representative information

- **Valued Members** - Basic Listing: includes business information (name, address, phone) for one location under 2 business categories, 200-character business description, driving directions/map, hours of operation, personalized search key words and links to website and social URLs
- **Valued Members & Chairman's Council** - **Enhanced Listing:** includes Basic Listing items plus - color logo, photo/video gallery, expanded 1,600-character business description, with bulleted highlights and additional map features (\$150/year for Valued Members, included with Chairman's Council membership)

### Market your products & services, develop business

Login to **MIC** to post events, coupons, products & services and search procurement opportunities

- **Promote** an event through the **Events Calendar**
- **Market** your products & services in **MarketSpace** classifieds
- **Advertise** your products & services through public or member-to-member **Hot Deals**

### Broadcast your message

Submit **Member News** and **Sponsors Ads** for visibility in northsachamber.com and social media

- **Submit** news for publication on **North SA Chamber social media** channels
- Post company news for publication in **Member News blog** and/or **eNews** (depending on level of membership)
- **Advertise** your brand with customized **Sponsor Ads** on northsachamber.com and/or eNews (depending on level of membership)



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# Be there.

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# Yes!

**Be** a part  
of it.

**Go online. Get connected.** The North SA Chamber provides a multi-platform marketing program that promotes our members and engagement across the community.

### Communications

- Receive event mailings, email newsletter
- Get and share chamber, member and community news on Facebook, Twitter and LinkedIn
- Register for events, manage directory information and renew online at [northsachamber.com](http://northsachamber.com)
- Membership plaque, window cling
- Access to membership database

### Visibility

- Ribbon Cutting ceremony to celebrate company milestones
- Member news published in chamber social media outlets
- Reciprocating "Like" and "Follow" for member company social media profiles
- Recognition on our website in new member scroll and online membership directory

**Only members have the exclusive ability to ...**

- Receive referrals from online **Member Directory**
- Post job openings in **Job Bank**
- Market products and services in **MarketSpace**
- Post and search **RPF's** in Member Information Center
- Post coupons or special deals in online **Hot Deals**



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