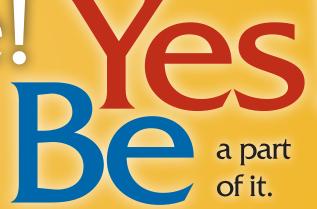


Welcome!

Thank you for joining the North SA Chamber!

San Antonio's most vibrant community of businesses and professionals.



Make the most of your membership through active involvement in the North SA Chamber. There are a number of ways you can be a part of it ...

New Member Checklist

- Bookmark northsachamber.com in your web browserClick on Participation Opportunities
 - find your interest area and request to be added to a committee
 - Click on Calendar of Events register for events and add events to your calendar
- Click on **Member Directory** search for member service providers
- Click on **MarketSpace** search for member products and services
- Click on **Hot Deals** search for member coupons and special offers
- Click on **Online Training** search an extensive catalog and register for online courses

- Click on the **Facebook, Twitter and LinkedIn** icons "like" and "follow" North SA Chamber to stay informed on chamber, community and member news (**Remember we help you fan-build!** We "like" and "follow" members, "share" and "re-tweet" member posts and you can include your social links in your online directory listing.)
 - Click on Member Login access the Member Information Center (MIC) dashboard to manage your member profile content, search for procurement opportunities, and post events, MarketSpace items, job listings, requests for proposals and Hot Deals (stand-by to receive your login invitation email or contact dzucker@northsachamber.com)
- In the **MIC** through the **Resources** tab, access member-only files including the digital membership plaque, how to submit member news, enhance your member and representative profiles and more.
- Add wlewis@northsachamber.com to your email contacts send us your company news and we will post news to North SA Chamber social media channels



To learn more, contact:

Whitney Lewis, Manager Marketing & Special Events



Be noticed.

With the North SA Chamber

San Antonio's most vibrant community of businesses and professionals.



Be found. The North SA Chamber online Member Directory has a variety of features to help your business be found by other members searching for your products or services.

Enhance your member profile

Login to **Member Information Center (MIC)** to update company and representative information

- Valued Members Basic Listing: includes business information (name, address, phone) for one location under 2 business categories, 200-character business description, driving directions/map, hours of operation, personalized search key words and links to website and social URLs
- Valued Members & Chairman's Council –
 Enhanced Listing: includes Basic Listing items
 plus color logo, photo/video gallery, expanded
 1,600-character business description, with bulleted
 highlights and additional map features (\$150/year
 for Valued Members, included with Chairman's
 Council membership)

Market your products & services, develop business

Login to **MIC** to post events, coupons, products & services and search procurement opportunities

- Promote an event through the Events Calendar
- Market your products & services in MarketSpace classifieds
- Advertise your products & services through public or member-to-member Hot Deals

Broadcast your message

Submit **Member News** and **Sponsors Ads** for visibility in northsachamber.com and social media

- Submit news for publication on North SA Chamber social media channels
- Post company news for publication in Member News
 blog and/or eNews (depending on level of membership)
- Advertise your brand with customized Sponsor Ads on northsachamber.com and/or eNews (depending on level of membership)



To learn more, contact:

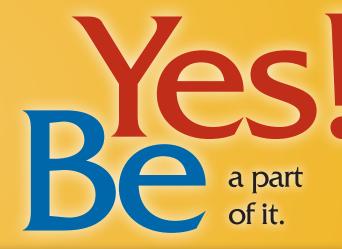
Whitney Lewis, Manager Marketing & Special Events



Be there.

With the North SA Chamber

San Antonio's most vibrant community of businesses and professionals.



Go online. Get connected. The North SA Chamber provides a multi-platform marketing program that promotes our members and engagement across the community.

Communications

- Receive event mailings, email newsletter
- Get and share chamber, member and community news on Facebook, Twitter and Linkedin
- Register for events, manage directory information and renew online at northsachamber.com
- Membership plaque, window cling
- Access to membership database

Visibility

- Ribbon Cutting ceremony to celebrate company milestones
- Member news published in chamber social media outlets
- Reciprocating "Like" and "Follow" for member company social media profiles
- Recognition on our website in new member scroll and online membership directory

Only members have the exclusive ability to ...

- Receive referrals from online **Member Directory**
- · Post job openings in Job Bank
- Market products and services in MarketSpace
- Post and search RPF's in Member Information Center
- Post coupons or special deals in online Hot Deals



To learn more, contact:

Whitney Lewis, Manager Marketing & Special Events