



REQUEST FOR COVERAGE

FOR IMMEDIATE RELEASE:

Saturday, July 26, 2007

TO SCHEDULE, CONTACT:

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NEXGYM INTERACTIVE KIDS' FITNESS CLUB OPENS AT LA ARCATA FEATURES STATE-OF-THE-ART KIDS' GYM FOR AGES 6 TO 14 OFFERS FITNESS, ENTERTAINMENT, FUN

- WHO:** NexGym, an exciting new interactive fitness club for kids
- WHAT:** Hosts its grand opening celebration in which kids play for free, enjoy free snacks and beverages and win prizes
- WHEN:** **Saturday, July 26, 2008**
12 to 4 p.m. • Grand Opening Celebration – *Interview/Visual Opportunity*
- WHERE:** NexGym – La Arcata retail center, next to EZ's
115 N. Loop 1604 east of Stone Oak Parkway
- VISUAL OPPS:** Kids playing in a colorful digital playground, utilizing interactive gym equipment, climbing rock walls, engaging in high-energy interactive classes. Great visual opportunity of kids having “extreme” fun.
- FOR MORE INFO:** Contact Renée at (210) 259-7990 OR Michelle or Caro (210) 479-5989.

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