| 11:00 a.m. | 45 min | VALET PARKING: EDITH, ROSEMARY, JANE, LILA |
|------------|--------|---|
| | | Guests of honor arrive at valet, North SA Chamber host valet |
| | | Collect their tickets to provide to hotel for vehicle return post-event |
| | | Solicot their tickets to provide to noterior vehicle retain post event |
| | | VIP RECEPTION/REGISTRATION: SAN MIGUEL ROOM |
| | | VIP Guests register, obtain name tags and network (Chris Bugg, Wendy Thomas) |
| | | Jim Landers conduct event photography |
| | | Samantha Fojtik coordinate photography |
| | | Whitney Lewis coordinate PR/videography |
| | | Chimes to signal exit at 11:40 a.m. |
| 11:00 a.m. | 45 min | GENERAL RECEPTION/REGISTRATION: BALLROOM LOBBY |
| | | Guests register, obtain name tags and network in lobby (Susan, Debby) |
| | | Open ballroom doors at 11:40 a.m. |
| 11:40 a.m. | 20 min | GUEST SEATING & LOGO SCREEN: BALLROOM |
| | | A/V - Run Video 1: Event Logo & Sponsor Roll w/ music bed |
| | | Staff: Assist guests in finding their seats |
| 11:55 a.m. | 4 min | GUEST SEATING AUDIO |
| 11:56 a.m. | | Every minute for four minutes, Run Audio 1: Please Be Seated |
| 11:57 a.m. | | "The program will begin shortly. So please take your seats." |
| 11:58 a.m. | | Guests should be seated by noon. |
| 11:59 a.m. | 1 min. | INTRO EMCEE |
| | | A/V - Run Audio 2: Emcee Introduction |
| | | "Ladies and gentlemen, please welcome to the stage today's master of ceremonies – |
| | | Steve Spriester." |

12:00 p.m. | 1 min | PROGRAM OPENING

Steve Spriester:

Good afternoon, ladies and gentlemen, it is an honor to serve as your emcee today at the 12th Annual Salute to Excellence – this year honoring a trio of three amazing women – Rosemary Kowalski, Jane Macon and Edith McAllister. Today, we salute Rosemary, Jane and Edith for their immeasurable contributions to San Antonio through philanthropy, professional achievement, community service and the achievement of farreaching social and economic progress. The efforts of these women have enriched the lives of thousands through their commitment to business, the arts, medicine, higher education, our young people, and the advancement of women and minorities.

Now before we get to our program, let me introduce the North San Antonio Chamber Chairman of the Board and President of the Lead SA Board – Annie Turner.

- Annie enters stage.
- Steve greets Annie, then Steve exits stage.
- Annie approaches podium.

12:01 p.m.

3 min

OVERVIEW OF LEAD SA

Annie Turner:

Thank you, Steve, and good afternoon, everyone. It's my honor to welcome you to the Salute to Excellence, this year recognizing the achievements of our honorees Edith, Jane and Rosemary.

On behalf of the North San Antonio Chamber and Lead SA boards, and our entire membership – thank you for being here and we appreciate your support. With your involvement in today's event, you are helping to advance the mission of the North Chamber, which is to strengthen member businesses and the community through the delivery of advocacy, networking, recognition, leadership and professional development programs.

Additionally, proceeds from the Salute program benefit Lead SA, the North Chamber's 501c3 foundation that promotes educational, career and professional development in San Antonio. Education is essential for the success of our local economy and our citizens' quality of life. And just as important as education is the presence of community leaders. The North Chamber is dedicated to programs and initiatives that help prepare today's professionals for the role of tomorrow's leaders. And Lead SA is proud to support the North Chamber in that mission.

Today, your companies have young individuals rising through the ranks. Tomorrow, they will be corporate managers, CEOs, small business owners, charitable and civic leaders, and even elected officials. Your attendance today demonstrates your commitment to San Antonio's most promising resource - people, and their potential to lead all of us into a better tomorrow.

Today's honorees – Rosemary Kowalski, Jane Macon and Edith McAllister, represent the very best of our community's leaders. Throughout their lifetimes, these women have achieved incredible success in business and community leadership; and I look forward to recognizing each of them later in our program. Thank you and enjoy the luncheon.

• Annie exits stage, as Steve enters stage and approaches podium.

12:04 p.m. | 4 min

RECOGNIZE VIPs/SPONSORS, INVOCATION

Steve Spriester:

Thank you, Annie. We're all looking forward to the highlight of today's luncheon, but we must recognize our dignitaries and special guests in attendance today. Please welcome ...

- Your North Chamber President/CEO Duane Wilson
- North Chamber Chairman of the Board & President of Lead SA Annie Turner, Wells Fargo Additionally we have members of the North Chamber Executive Committee and Lead SA Officers ... they are:
- Rob Killen, Kaufman Killen
- Phyllis Gallay, BD
- Terry Hookstra, eESI
- Gary Hoyak, BDO
- Aaron Seaman, SWBC

Hold for applause

We also have a few former North Chamber board chairs with us. Please welcome

- Larry Anthis, Capital One Bank
- Howard Baker, Security Service Federal Credit Union
- Bert Pfiester, Respite Care
- Bill Kaufman, Kaufman Killen

Hold for applause

We have a number of members of the North Chamber and Lead SA boards, if you serve on either – please stand now so we may thank you for your service ...

Hold for applause

And we have with us today previous Salute to Excellence honorees:

Mayor Emeritus Lila Cockrell

Hold for applause

Lastly, please welcome elected officials who are present:

- State Representative District 123 Mike Villarreal
- Bexar County Criminal District Attorney Susan Reed
- Bexar County Sheriff Susan Pamerleau
- Fourth Court of Appeals Justice Sandee Bryan Marion
- Bexar County Commissioner Kevin Wolff
- City Councilman District 6 Ray Lopez

Alamo Colleges Board of Trustees members ...

- Vice-Chair Dr. Yvonne Katz
- Secretary Joe Aldrete
- Trustee Dr. Gene Sprague
- Student Trustee Jacob Wong
- Trustee Robert Zarate

Hold for applause

| | | Steve Spriester: |
|------------|--------|---|
| | | And finally, today would not be possible without the generous support of today's leading sponsors. So |
| | | let's thank Wells Fargo for their leadership in presenting today's event – as well as eEmployers |
| | | Solutions, NuStar Energy, Security Service Federal Credit Union and the Greehey Family Foundation |
| | | for their generous support. And finally, we would like to offer a special thanks to our media sponsor – |
| | | the San Antonio Business Journal, for helping to promote today's event. Also, special thanks to the La |
| | | Cantera Hill Country Resort and our audio visual company P-S-A-V and their crew. And lastly, thank |
| | | you to the RK Group and Illusions for the centerpieces and linens. And thanks to each of you for your |
| | | support and attendance here today. |
| | | Hold for Applause |
| | | Next, I'm pleased to introduce the Moderator of the Curia for the Archdiocese of San Antonio. He |
| | | oversees all of the administrative duties of the diocese. To offer today's invocation, please welcome |
| | | Father Martin Leopold. |
| | | Father Leopold enters stage, and approaches podium. |
| | | Steve greets Father Leopold, and Steve steps aside and remains on stage. |
| 12:08 | 2 min | INVOCATION |
| | | Father Martin Leopold: |
| | | Conducts two-minute invocation. |
| | | Father Leopold exits stage following invocation. |
| | | |
| 12:10 p.m. | 0 min | ANNOUNCE LUNCH BREAK |
| | | Steve Spriester: |
| | | Thank you for the prayer, Father Leopold. At this time, ladies and gentlemen, we will take a |
| | | brief break for lunch. Enjoy your meal and conversation, and we'll be back to begin the program |
| | | in about 15 minutes. |
| | | Steve Spriester exits stage. |
| | | |
| 12:10 p.m. | 15 min | LUNCH BREAK |

| 12:25 p.m. | 0 min | WELCOME BACK TO PROGRAM, INTRODUCE AWARD PRESENTER |
|------------|---------|---|
| | | Steve Spriester: |
| | | Hello again, everyone. We're back, but please continue to enjoy your meal. |
| | | And now, for the feature of our program. It's my privilege to introduce this amazing |
| | | woman. She served four terms as Mayor of San Antonio after serving five terms as City |
| | | Councilwoman. She retired as President of the San Antonio Parks Foundation just last |
| | | year, but remains a member of the Foundation's board of directors. She is a former |
| | | Ensign in the Waves during World War II and is the 2006 Salute to Excellence honoree. |
| | | To introduce today's honorees, please welcome – |
| | | the legendary, Mayor Emeritus Lila Cockrell. |
| | | Lila enters stage, Steve greets Lila and he exits stage |
| | | Lila approaches podium |
| 12:25 p.m. | 5 mins | HONOREE INTRODUCTION |
| | | <u>Lila Cockrell</u> : |
| | | Provides 5-minute remarks about Edith McAllister, Jane Macon and Rosemary |
| | | Kowalski. Please end remarks with "Ladies and gentlemen, please turn your attention |
| | | to the screens for a video presentation about our honorees." |
| | | Lila exits stage |
| 12:30 p.m. | 11 mins | HONOREE VIDEO |
| | | A/V - Run Video 2: Honoree Video |
| | | As video is ending, Annie enters stage and approaches podium |
| | | Steve stands by stage to assist Annie w/ Award Presentation |

| 12:41 p.m. | 2 min | AWARD PRESENTATION |
|------------|---------|--|
| | | Annie Turner: |
| | | The Governor Dolph Briscoe Jr. Salute to Excellence Award recognizes San Antonio's |
| | | finest leaders and organizations for their contributions in the areas of community |
| | | contribution, business achievement, leadership and philanthropy. |
| | | In memory of a true Texas legend who exemplified achievement and service – it is my |
| | | honor to welcome to the stage – the 2014 recipients of the Governor Dolph Briscoe, Jr. |
| | | Salute to Excellence Award – Rosemary Kowalski, Jane Macon and Edith McAllister. |
| | | Rosemary, Jane & Edith enter stage, and approach Annie |
| | | Annie greets the honorees and presents each with an Eagle Statue, and |
| | | they pose for a photo |
| | | Steve places awards back on table, each lady approaches podium, |
| | | Annie steps off stage |
| | | |
| 12:43 p.m. | 10 mins | HONOREE ACCEPTANCE REMARKS |
| | | Three chairs on stage for honorees to be seated |
| | | Edith: |
| | | Provide up to 3 to 4 minutes of remarks |
| | | Rosemary & Jane are seated on stage |
| | | Rosemary: |
| | | Provide up to 3 to 4 minutes of remarks |
| | | Edith & Jane are seated on stage |
| | | Jane: |
| | | Provide up to 3 to 4 minutes of remarks |
| | | Rosemary & Jane are seated on stage |
| | | Following remarks, Honorees remain seated on stage |
| | | Annie approaches podium |
| | | |

| 12:53 p.m. | 3 min | SCHOLARSHIP PRESENTATION |
|------------|--|--|
| | | Annie Turner: |
| | Steve | Congratulations, Edith, Rosemary and Jane. We are honored to salute you. |
| | positioned at | We have one more presentation to make. |
| | side of stage to assist with check presentation | Dr. Bruce Leslie, Chancellor of Alamo Colleges – will you please join us on stage? |
| | | Dr. Leslie enter stage |
| | | I said earlier that Lead SA promotes educational, leadership, career and professional |
| | | development in San Antonio. And we put our money where our mouth is. |
| | | Throughout the year, Lead SA awards scholarships to business people for professional |
| | | development programs offered by the North San Antonio Chamber and to institutions of |
| | | higher education. Over the last 10 years, and including today's scholarship award, Lead |
| | | SA has awarded more than \$250,000 in scholarships to area institutions and |
| | | professionals. |
| | | Ladies, please join me in today's gift presentation. |
| | | Dr. Leslie, we're proud to present this check in the amount of \$7,500 to Alamo Colleges |
| | | to award scholarships in the name of today's honorees – Rosemary, Edith and Jane. |
| | | Annie, Dr. Leslie, Rosemary, Edith and Jane pose with check, photo opp |
| | | Annie and honorees exit stage |
| | | Dr. Leslie approaches podium |
| | | |
| 12:56 p.m. | 2 min | SCHOLARSHIP ACCEPTANCE REMARKS |
| | | <u>Dr. Leslie</u> : |
| | | Provide up to 2 minutes of remarks, then departs podium |

MASTER SCRIPT 2014 SALUTE TO EXCELLENCE: HONORING ROSEMARY KOWALSKI, JANE MACON, EDITH MCALLISTER Page 9 of 9

| 12:58 p.m. | 1 min | PROGRAM CONCLUSION |
|------------|---------------|---|
| | | Steve Spriester: |
| | | Wow! Congratulations Edith, Rosemary and Jane. |
| | | Let's give these extraordinary women another round of applause. |
| | | Hold for Applause |
| | | Ladies, you have certainly set the standard for service and leadership. |
| | | The North San Antonio Chamber and Lead SA are proud to salute you for all your |
| | | contributions to San Antonio and wish you continued success in all that you endeavor. |
| | | Thank you for sharing this special moment with us. |
| | | This concludes today's program - have a great day! |
| 1:00 p.m. | Immediately | VALET PARKING: EDITH, ROSEMARY, JANE, LILA |
| | following the | Collect valet tickets from honorees to provide to hotel for vehicle return at ballroom |
| | program | entrance |
| | | AWARD ASSISTANCE |
| | | Assist with packaging the awards for honorees, hotel deliver awards to honorees' vehicles |