

North SA Chamber Events

Social U – print and display advertising, email

social U listen. share. engage. Presented by **cps ENERGY**
by North SA Chamber

Featuring instruction, discussion and networking among thought, strategy and implementation leaders in social and digital marketing #SocialU

Thursday, September 4, 2014
Omni San Antonio Hotel at the Colonnade | 9821 Colonnade

7:15 a.m. – 3:00 p.m. Full-Day Conference
\$145 per person (Members) | \$165 per person (Non-Members)
\$200 (Members) exhibit table, 1 full-day attendee | \$300 (Non-Members)

11:00 a.m. – 1:00 p.m. Luncheon Program
\$45 per person (Members) | \$55 per person (Non-Members)
\$500 for a luncheon table of 8 guests

KEYNOTE SPEAKERS

Libby Spears
Bravo CC – Speaker, Educator, Rule Breaker
Morning Keynote: Brand YOU Goes Social.
Luncheon Keynote: Storytelling = Sales. When it's done right.

Todd Coover
Taco Cabana – COO
Afternoon Keynote: Marketing & Ops Working Together

MORNING & AFTERNOON WORKSHOP PRESENTATIONS

Emerging Technologies, Trends & Applications
JESSIE KEVINSKY | Geomedia

Take Your Twitter Game to the Next Level
ROX HILL, Valero Alamo Bowl

Content Curation
SEAN WOOD, Pace Communications, Inc.

Monetizing Social Applications
What's Right & What's Wrong? | LARA AUGUST

Event Marketing: The Power of PA
PAUL PURSE, D

Bringing the Plan Together
BRIAN CARTER, SeaWorld San Antonio

FEATURED SPEAKER
Libby Spears
Bravo CC | Speaker, Educator, Rule Breaker
Morning Keynote | Brand YOU
Luncheon Keynote | Storytelling = Sales. When it's done right!

REGISTRATION
Individual Conference | \$145 Members / \$165 Future Members
Individual Luncheon | \$55 Members / \$65 Future Members

CLICK FOR SPONSORSHIPS
MORE INFORMATION OR REGISTRATION

FOR SPONSORSHIP, CONTACT: Renée Crittender-García | (210) 384-7730 | rcgarcia@northsachamber.com
REGISTER ONLINE northsachamber.com/calendar-of-events/

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Todd Coover
Taco Cabana – COO
Afternoon Keynote: Marketing & Operations – Working Together to Drive Innovation

WORKSHOP TOPICS
Emerging Technology Trends & Marketing Applications | Geomedia
Twitter Boot Camp | Valero Alamo Bowl
Content Curation | Pace Communications
Intellectual Property | Cox Smith
Social Applications: What's Next & What's Right for You | ROBOT Creative
Event Marketing: Integrating Offline & Online | Dahill
Bringing the Plan Together | SeaWorld San Antonio

SPONSORSHIP
Exhibit | \$2,500 Conference/Luncheon Attendance - 10 attendees, Exhibit Space & more
Lunch Table | \$750 seating for 8
or | \$1,500 Conference/Luncheon Attendance - 8 attendees, Exhibit Space & more

REGISTRATION
Includes keynote speaker's lunch
Exhibit | \$200 Members / \$300 Future Members Conference/Luncheon - 1 attendee, Exhibit Space
Individual Conference | \$145 Members / \$165 Future Members Conference/Luncheon - 1 attendee
Individual Luncheon | \$60 Members / \$70 Future Members Luncheon - 1 attendee

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Credits: Zukini Creative