



social
by North SA Chamber



listen.
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engage.

Presented by
CPS
ENERGY 



FACT sheet

About:

Thursday, September 4, 2014

Omni San Antonio Hotel • 9821 Colonnade • 7:30 a.m. to 3:00 p.m.

- This is social media for grown-ups
- Go beyond *why* you should engage in social media or *how to* market with social media
- Learn how to innovate, take existing marketing programs to the next level and measure success
- This program is designed to deliver continuing education for marketing & PR practitioners who work at the business of interactive marketing each day
- Specially designed for non-profits, small to mid-sized business owners, executives or managers who are stakeholders in the profitability of marketing trends and tactics
- Offering a learning environment featuring instruction, discussion and networking among thought, strategy and implementation leaders in social and digital media marketing
- Ideal for your staff, or provide this professional development opportunity to your clients & prospects
- Featuring speakers, exhibits and networking

Why Sponsor?

Invest your B2B marketing dollars intentionally among a well-informed group of technologically-savvy professionals. Target your marketing with event sponsorship and gain access to an audience of business decision-makers. Your company achieves visibility among North SA Chamber members, event attendees and the community through multi-media outlets, while demonstrating your support for local, affordable continuing education.

Draft Document: may be subject to change.

FOR SPONSORSHIP, CONTACT: Renée Crittenden-Garcia • (210) 384-7730 • rcgarcia@northsachamber.com





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SPONSORSHIP INFORMATION

PRESENTING sponsor • \$5,000 (SOLD)

VISIBILITY

- Company representative has speaking role at 2014 program (introduce Luncheon Keynote)
- Exhibit space (includes 1 exhibit table) in Social Lounge (conference reception/exhibit area)
- Host hospitality including conference breakfast

BRANDING

- **Leading company logo recognition** in promotional materials including:
North SA Chamber eNews and website home page event banners, sponsor banner on northsachamber.com Find A Member page, Digital Invitation emails to North SA Chamber members, Event Program, Promotional Signage, event-day Sponsor Banner in ballroom, and visibility in North SA Chamber social media outlets
- Full-page ad (8" wide x 10.5" tall) on back cover of Event Program

ATTENDANCE

- Attendance for 16 event guests, mix and match full-day or lunch
- Front-row seating for your 16 attendees at a reserved table with sponsor signage

GOLD sponsor • \$2,500 (SOLD)

VISIBILITY

- Company representative has speaking role at 2014 program (introduce Afternoon Keynote)
- Exhibit space (includes 1 exhibit table) in Social Lounge (conference reception/exhibit area)

BRANDING

- **Premier company logo recognition** in promotional materials including:
North SA Chamber eNews and website home page event banners, sponsor banner on northsachamber.com Job Bank page, Digital Invitation emails to North SA Chamber members, Event Program, Promotional Signage, and visibility in North SA Chamber social media outlets
- Half-page ad (8" wide x 5.175" tall) on inside back cover of Event Program

ATTENDANCE

- Attendance for 10 event guests, mix and match full-day or lunch
- Premier seating for your 10 attendees at a reserved table with sponsor signage

* Inclusion in marketing materials is dependent upon date of commitment.

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SPONSORSHIP INFORMATION

MORNING KEYNOTE/BOOK sponsor • \$2,000 (SOLD)

VISIBILITY

- Company representative has speaking role at 2014 program (introduce Morning Keynote)
- Exhibit space (includes 1 exhibit table) in Social Lounge (conference reception/exhibit area)

BRANDING

- **Premier company logo recognition** in promotional materials including:
Event ad on North SA Chamber website homepage, sponsor banner on northsachamber.com Job Bank page, Digital Invitation emails to North SA Chamber members, Event Program, Promotional Signage, and visibility in North SA Chamber social media outlets
- Logo/message printed on sticker and placed on inside cover of each book, distribute copy of morning/luncheon keynote presenter's book to each attendee at sponsor's courtesy
- Half-page ad (8" wide x 5.175" tall) on inside back cover of Event Program

ATTENDANCE

- Attendance for 8 event guests, mix and match full-day or lunch
- Premier seating for your 8 attendees at a reserved table with sponsor signage

SILVER sponsor • \$1,500 (3 SOLD, 1 HOSPITALITY SPONSOR AVAILABLE)

- Attendance for 8 event guests, mix and match full-day or lunch
- Priority seating for your 8 attendees at a reserved table with sponsor signage
- Exhibit space (includes 1 exhibit table) in Social Lounge (conference reception/exhibit area)
- **Priority company logo recognition** in promotional materials including:
Digital Invitation emails to North SA Chamber members, Event Program and Promotional Signage

REGISTRATION INFORMATION

LUNCHEON TABLE sponsor • \$500 (7 AVAILABLE)

- Priority seating for your 8 attendees for lunch at a reserved table with sponsor signage
- Company logo recognition Event Program and Promotional Signage

EXHIBIT booth • Members/Future-members \$200/\$300 (5 AVAILABLE)

- Exhibit space (includes 1 exhibit table) in Social Lounge (conference reception/exhibit area)
- Includes attendance/meal for one at the breakfast/lunch in general seating
- Company logo recognition Event Program and Promotional Signage

INDIVIDUAL registration • Members/Future-members \$145/\$165 per person (20 AVAILABLE)

- Includes attendance/meal for one at the breakfast/lunch in general seating and breakout sessions

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PROGRAM REGISTRATION

Yes! I would like to sponsor/attend Social U by North SA Chamber.

- ~~Presenting Sponsor • \$5,000 (SOLD)~~
- ~~Gold Sponsor • \$2,500 (SOLD)~~
- ~~Book Sponsor • \$2,000 (SOLD)~~
- Silver Hospitality Sponsor • \$1,500 (1 available)
- Exhibit (*Future-Member*) • \$300 per tabletop, QTY: _____
- Exhibit (*Member*) • \$200 per tabletop, QTY: _____
- Individual Registration(s) **Conference** (*Future-Member*) • \$165 per person, QTY: _____
- Individual Registration(s) **Conference** (*Member*) • \$145 per person, QTY: _____
- Luncheon** Table Sponsor • \$500
- Individual Registration(s) **Lunch-Only** (*Future-Member*) • \$55 per person, QTY: _____
- Individual Registration(s) **Lunch-Only** (*Member*) • \$45 per person, QTY: _____

Registrant Name and Contact Information

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Please bill my credit card.

- American Express
- Discover
- Master Card
- Visa

Name on Card: _____

Card Number: _____ Expiration Date: _____

CVV Number: _____ Billing Zip Code: _____

Authorized Signature: _____

My check is enclosed.

Pay to: North SA Chamber
Mail to: 12930 Country Parkway
San Antonio, TX 78216

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