



## FOR IMMEDIATE RELEASE

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### **GENERATIONS OPENS 8<sup>TH</sup> BRANCH NEW BRANCH SERVICES SOUTHSIDE OF SAN ANTONIO**

**(San Antonio, TX) generations federal credit union** opened the credit union's eighth branch – the first dedicated to serving the Southside of San Antonio, at a Grand Opening Celebration today with members, community leaders and dignitaries. The new 6,295 square-foot branch is located at 7503 Yarrow Boulevard and features an array of convenient features and member services.

The Yarrow branch is the first new structure in an emerging commercial development, and the credit union says the location is ideal to serve those who work and live in the neighborhood. "At generations, we're dedicated to helping people achieve financial stability, and specifically in helping those who are underserved," says generations CEO Tim Haegelin. "Not only does the Yarrow branch serve our nearly 5,000 existing members in the area, but the branch's family-oriented environment also offers convenience and helpful financial services to many more families in the immediate area."

**generations'** Southside branch offers many of the credit union's best branch features in one concept. Special features include Cash Bar Tellers in an open environment; six drive-up lanes and a drive-up ATM; a convenient and safe children's play area; biometric security access to safe deposit boxes; a Computer Café for on-site online banking; and a *CoinExpress* machine that allows members to deposit loose coins directly into their generations account.

The Southside branch offers checking and savings accounts, loan and investment services, mortgage and home equity loans, as well as the International Remittance Network. Lobby operation hours are Monday through Friday 9 a.m. to 5:30 p.m. and Saturday 9 a.m. to 1 p.m. Drive-thru operation hours are Monday through Friday 7 a.m. to 6 p.m. and Saturday 8 a.m. to 1 p.m. The credit union is closed on Sundays. For more information call (210) 229-1128. Online at [www.mygenfcu.org](http://www.mygenfcu.org).

*generations federal credit union is the fifth largest credit union in San Antonio with more than 51,000 members and \$383 million in assets. The credit union was founded by Public Works employees in 1940, and has a rich history of serving City of San Antonio employees and their families, helping many of them achieve financial stability and provide their children with better lives. generations serves all who live or work in Bexar County with its "people helping people" approach. More than just a place to get better rates or a helping hand for those trying to establish or fix their credit, the credit union is recognized for innovative, award-winning services that reach out to the underserved while actively engaging in numerous community initiatives to help all San Antonians to reach their financial goals.*