

# Southwest move triggers sales

BY DAVID KOENIG

Associated Press

DALLAS — Major airlines moved Friday to match a fare sale started by Southwest Airlines Co., as the carriers worry about weak demand for travel during a recession.

Southwest said that through Monday, it would sell seats to almost everywhere it flies starting at \$49 to \$99 each way. Tickets must be bought at least 14 days before flying; travel must be completed by



mySA.com

Keyword: Blogs

Click on Blogs to find the Thrifty Travel blog.

March 11; and seats are limited, the airline said.

AMR Corp.'s American Airlines, Continental Airlines Inc., US Airways Group Inc., JetBlue Airways Corp. and Delta Air Lines Inc. matched the Southwest prices, officials at those carriers said. UAL Corp.'s United Airlines has its own fare sale that began on

Jan. 16, but still was studying Southwest's fare sale, spokeswoman Robin Urbanski said.

A three-day sale by AirTran ended Thursday night.

Airlines often match their rivals' fares rather than risk losing price-sensitive passengers.

Last year, airlines raised prices several times and imposed new fees on checked bags to counter rising fuel prices. Although fuel prices have fallen sharply, most of the fees are still in effect.

## LOCAL/STATE BRIEFS

### Sapient Financial enjoys record year

San Antonio-based Sapient Financial Group on Friday announced a record year in 2008, with sales of its core products up 14 percent to \$44.8 million from \$39.4 million.

The personal finance advisers also did more hiring in 2008, going from 44 financial advisers to 51. And the company plans to add another 10 advisers this year.

The firm also closed the books on January on the 20th and reported that sales were 15 percent above January 2008.

### Generations opens 8th local branch

Generations Federal Credit Union opened its eighth branch in San Antonio on Thursday.

The 6,295-square-foot branch, located at 7503 Yarrow Blvd., will serve the credit union's nearly 5,000 existing members on the South Side.

The branch features a full-service lobby and six drive-up lanes and a drive-up ATM, a children's play area, biometric security access to safe deposit boxes, computers kiosks for online banking and a CoinExpress machine.

The branch also offers checking and savings accounts, loan and investment services, and mortgage and home equity loans.

## Poteet Architects for 'quirk

Transformation of art studio wins Contract magazine award for small office design.

BY JENNIFER HILLER

[jhiller@express-news.net](mailto:jhiller@express-news.net)

A San Antonio boutique architecture firm has garnered some national attention for its work transforming Linda Pace's art studio into the offices for the Linda Pace Foundation.

Poteet Architects has won an Annual Interiors Award for outstanding small office design from Contract magazine, a trade publication covering commercial and institutional interior design.

The award will be presented Jan. 30 in New York.

"This is a little quirky project from San Antonio," architect Jim Poteet said.

He said the award was a tribute to Pace, the San Antonio artist and arts patron who founded Artpace, a residency program for local, national and international artists.

"This whole thing was an homage to Linda," he said. "The things she did were so uncompromising. It really set San Antonio on a new course."

Poteet originally had transformed an old auto paint shop with a dirt floor into an art studio for Pace.

Following Pace's death in 2007, the

