gfcu Southside Branch Grand Opening Ceremony PROGRAM AGENDA: THURSDAY, JANUARY 22, 2009

9:00 a.m. Event Set-up Complete

9:30 a.m. Reception Begins/Guests Arrive

Greeters Provide Name Tags to, Greet Guests upon Arrival

Food & Beverage Service/Networking

10:00 a.m. Presentation Begins

Tim Haegelin Welcome Message, focus on the purpose and significance of today's gathering (2 mins)

Recognize Distinguished Guests in attendance, ask them to be recognized with applause (2 min)

Rose Rangel, generations Board of Directors Chair

Father Martin O'Gorman, St. Gregory the Great Catholic Church

Developer Name, Developer Company Name

Rosie Castro, Community Activist District 4 City Councilman Philip Cortez

Cindy Taylor, South San Antonio Chamber of Commerce President

10:04 a.m.

Tim Haegelin Welcome & Introduce Father O'Gorman (1 min)

10:05 a.m.

Father O'Gorman Provide Invocation (1 mins)

10:06 a.m.

Tim Haegelin Welcome & Introduce Rose Rangel (1 min)

10:07 a.m.

Rose Rangel Discuss importance of the Southside branch location and the services provided to the community

(2 mins)

10:09 a.m.

Tim Haegelin Introduce Branch Leadership Team Members and Roles, recognize them from the audience

(2 mins)

Welcome & Introduce Developer (1 min)

10:12 a.m.

Developer Discuss the future planned development for the area as a lifestyle center, and the need for

economic development in this area (2 mins)

10:14 a.m.

Tim Haegelin Welcome & Introduce Rosie Castro (1 min)

10:15 a.m.

Rosie Castro From the perspective of someone who knows the neighborhood well, discuss the need for financial

literacy and services and how generations serves the community in these capacities (2 mins)

10:17 a.m.

Tim Haegelin Welcome & Introduce Councilman Philip Cortez (1 min)

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10:18 a.m.

Councilman Cortez Discuss the importance of economic development in his district and the role generations serves in

this community (2 mins)

10:20 a.m.

Tim Haegelin Welcome & Introduce Cindy Taylor (1 min)

Cindy Taylor Welcome generations to the neighborhood and invite dignitaries to participate in Ribbon Cutting

(1 min)

Photographer

Dignitaries Conduct Photo Opportunity (3 mins)

South San Antonio Chamber to conduct Ribbon Cutting

PHOTO OPP: All together, Rose and/or Tim will cut the ribbon

10:25 a.m.

Tim Haegelin Closing Message, focus on the future success of generations; thank all members and dignitaries for

being present for this very special occasion; and wish all the guests well (1 min)

10:26 a.m.

Photographer Conduct Additional Staged Photo Opportunities (4 mins)

Branch Team & Dignitaries
Tim Haegelin
Rose Rangel
Cindy Taylor
Rosie Castro
Councilman Cortez

10:30 a.m.

Suppliers/Volunteers Strike set-up