



## REQUEST FOR COVERAGE

**FOR RELEASE ON:**

Monday, March 10, 2008

**FOR MORE INFO, CONTACT:**

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### CITY EMPLOYEES CREDIT UNION, NOW GENERATIONS CREDIT UNION LAUNCHES NEW NAME AT RIBBON CUTTING CEREMONY

- WHO:** generations federal credit union senior management and board members
- WHAT:** Unveil new name, raise new generations flag and perform ribbon-cutting ceremony as management, board members and employees look toward future growth while staying true to the credit union's history.
- WHEN:** **Monday, March 10, 2008**  
9 a.m. Statement from management  
9:15 a.m. Ribbon cutting
- WHERE:** **Main Branch • 123 N. Medina**  
*Downtown branch located in the restored I&GN railroad station*
- WHY:** generations federal credit union is the fifth largest credit union in San Antonio with 47,000 members and \$316 million in assets. The credit union was founded by Public Works employees in 1940 and has a rich history of serving City of San Antonio employees and their families, helping many of them achieve financial stability and provide their children with better lives.

In 2006, **generations** received a community charter allowing anyone who lives or works in Bexar County to become a member and benefit from its "people helping people" approach. More than just a place to get better rates or a helping hand for those trying to establish or fix their credit, the credit union is recognized for innovative, award-winning services that reach out to the underserved while actively engaging in numerous community initiatives to help all San Antonians to reach their financial goals.

**INTERVIEW OPP:**

**Tim Haegelin**, *generations President/CEO*  
**Rose Rangel**, *generations Board of Directors chair*

- VISUAL OPPS:** Unveiling of new name, logo and signage inside and outside branch  
Ribbon cutting and flag raising next to external signage  
Historic, restored train depot locations